



Das Netzwerk für faire Labels

The network for fair labels

Criteria for the affiliation of Network-Partners

The following criteria has to be fulfilled as far as possible by the partner label:

CD Prices

CDs are sold at reasonable prices:

Album 13 Euro maximum

EP-CD 10 Euro maximum

Maxi-CD 8 Euro maximum

Royalties

The artists are paid fair:

Gewinnbeteiligung mindestens 35%, ideal sind 50%

Participation in profits at least 35%, best is 50%

(The profit is calculated from gross selling price minus production cost of each CD, maybe minus distribution cost)

Artistic freedom

The label is granting the artist/producer artistic freedom:

The artist gets to choose the songs for a release on his own, the label is allowed to demand changes in the running order of songs or if songs are badly produced. These changes should be discussed in cooperation with the artist.

The cover is designed by the artist himself or by the label in cooperation with the artist.

The artist approves the finished CD, before the final release.

The artist himself is jointly responsible for the production and could pay parts of the cost (similar to NovaTune or Orca Records).